



STRAIGHT EGYPTIAN ROYAL WORLD CUP ARABIAN HORSE SHOW

12-13 October 2024 - Vermezzo - Milano

By Giorgia Mauri, photos by Simone Bergamaschi

This time Barbara Morali outdid herself. The event in Vermezzo hosted not only prestigious Egyptian Arabian horses but also important national and international guests.

The winners of the special prizes at this edition of the Straight Egyptian Royal World Cup were some of the best international protagonists: Namara El Alya owned by Sheikh Abdul Aziz bin Saud Al Thani of Al Hamama Stud (Qatar) who won the Best in show Female, the Best Head award and the Overall Best in show Absolute, PSE Al Rakhan owned by Sheikh

Mohammed bin Rashid al-Maktoum of Dubai Stud (UAE) who won the Best in show Male and Unica PPJ owned by Donato Prisco who won the Best European Horse award.

The Morali family and Barbara's husband Alberto Vitali, as always united and compact, this time really gave their best, demonstrating once again the importance of a strong family cohesion behind the construction of great works, relying on a large parterre of extra-sector sponsors who not only supported the organisation of the event but also brought allure and prestige of the highest level to



this event that has always been exclusive and elitist. Let's start by saying that the arena was built by Morali's partner Amg International, which is among the most established companies in Italy and Europe for audiovisual and scenic production.

The most prestigious and coveted trophy of the show, the one envisaged to award the Overall Best in Show Absolute horse, a 25 kg Murano glass horse head handcrafted in the furnace to the design of artist Sara Forte (who also exhibited part of her latest collection of works in the VIP area) and created by Master Glassmaker Alex Signoretti from Murano, represents a unique object and a priceless work of art that has gone to enrich the gallery of Sheikh Abdul Aziz bin Saud Al Thani.

During the two-day show, a video was shown of the preparation of the work in the Signoretti family's furnace, showing everyone an evocative "making of" of great artistic and craftsmanship value.

Signoretti also set up the arena and the entire VIP area, taking care of the lighting. Magnificent chandeliers and floor lamps illuminated and enriched the atmosphere with the prestigious shapes of their multiform and multi-coloured glass in a play of sparkles and reflections. Another important sponsor, whose presence outside and inside the arena characterised the luxurious set-up of the entire show, was Rossocorsa, official Ferrari, Maserati and Rolls-Royce dealer, who brought several models of luxury cars on display right to the arena.

Cusi Gioielli, on the other hand, curated a magnificent display of unique jewellery in the sky box of the equestrian centre, exhibiting some of the most prestigious pieces of their historical high jewellery collections.

Kiton, the historical Neapolitan tailor's shop narrated in the videos that enriched the visual and sound accompaniment of the entire event in Vermezzo, supported the SERWC and the owner's son awarded prizes at the event.

Harley-Davidson provided special motorbike models on display at the location.

Wave Italy, a global benchmark for excellence in driving simulation, provided VIP guests with a Formula 1 simulator to experience the adrenaline rush of professional drivers.

Impersive Technology provided visors to experience immersive virtual reality videos unique in the international panorama that exploit an exclusive technology.

Finally, Amg international and Queenlight took care of all the backlighting of the event, setting up backlit mega-screens for the projection of videos and works of art.

As always, luxury and splendour enriched this important event dedicated to straight Egyptian horses that once again brought their traditional refined elegance to the well-kept location of the CMV Royal Club equestrian centre as part of an appointment that the Morali family, and in particular Barbara and her mother Chiara, always take care of with maniacal attention to offer all those present an all-round experience of beauty, elegance and exclusivity. □





STRAIGHT EGYPTIAN ROYAL WORLD CUP

Futurity



Gold Medal

KHALEEFA

KHARAFI AL DANAT X KHALEESI
B/O: LO IACONO ROSA

STRAIGHT EGYPTIAN ROYAL WORLD CUP

Yearling Fillies



Gold Medal

GHAYA EL ALYA

QAMAR EL ZAMAN AL WAAB X GHEZLAN AL WAAB
B: EL ALYA STUD
O: AL HAMAMA STUD

Silver Medal OR MARGOT

AYAL EL ASILL X OR MATILDE
B/O: ALLEVAMENTO OL RI



Bronze Medal PREZIOSA PPJ

EZZ AL DANAT X UNICA PPJ
B/O: PRISCO DONATO

STRAIGHT EGYPTIAN ROYAL WORLD CUP

Junior Fillies



Gold Medal

NAMARA EL ALYA

ANSATA NILE ECHO X NOOR AL RAYYAN

B: EL ALYA STUD

O: AL HAMAMA STUD

Silver Medal SANA AL WAAB

TAJWEED AL WAAB X SOBH AL RAYYAN
B: AL WAAB STUD - O: GIUSEPPE BARAGIANI



Bronze Medal HANAYA FARASHEH

AL RAHEB AA X BINT FARI HA MAGIDAA
B: HANAYA ARABIAN STUD - O: NUNZIATA ANTONIO

STRAIGHT EGYPTIAN ROYAL WORLD CUP

Senior Mares



Gold Medal

KHALEESI

AYAL EL ASILL X BAYDAH
B/O: MARGHERITA CRACCHIOLO

Silver Medal UNICA PPJ

NASEEM AL RASHEDIAH X SL PREZIOSA
B: PRISCO ANTONIO - O: PRISCO DONATO



Bronze Medal JOWHARA PPJ

EZZ AL DANAT X UMAI AL ADEED
B: PRISCO DONATO - O: LAURI ARABIANS

STRAIGHT EGYPTIAN ROYAL WORLD CUP

Junior Colts



Gold Medal

MAHER SARHAN TS

RAYYAN AL NAIF X MAS ROMANA

B: AL TS STUD MOROCCO

O: TADLAOUI SAID - AL TS STUD MOROCCO

Silver Medal AMHAR DEL SAR

FA NILE SAFIR X MAGIC SIBILLA
B/O: GAITO FRANCESCO



Bronze Medal TB HADIR

NASEEM ALRASHEDYAH X TB HELWA
B: ALLEVAMENTO LE TRE BALZANE - O: USAMA JITH

STRAIGHT EGYPTIAN ROYAL WORLD CUP

Senior Stallions



Gold Medal

PSE RAKHAN

ROYAL COLOURS X PSE MISTREZ
B: PRESTIGE BVBA
O: DUBAI ARABIAN HORSE STUD

Silver Medal MARTIAL PPJ

NASEEM AL RASHEDIAH X DALILA
B/O: PRISCO DONATO



Bronze Medal BAHAR EL KUWAIT

MARWAN ELKUWAIT X BILQIS EV
B: AHMAD ALABDULGHAFOOR - O: ARABIAN HORSE CENTER

STRAIGHT EGYPTIAN ROYAL WORLD CUP

Special Awards



Overall Best in Show of the Show

NAMARA EL ALYA
AL HAMAMA STUD



Best in Show Female & Best Head Female



Best in Show Male & Best Head Male
PSE AL RAKHAN
DUBAI ARABIAN HORSE STUD



Best European Horse
UNICA PPJ
PRISCO DONATO



